

ECO INSIGHT

Unveiling INSEE Ecocycle's Sustainability DNA



INSEE Ecocycle Commercial Conference 2025

The INSEE Ecocycle Commercial Conference 2025, which was held in September 2025 at Colombo, significantly strengthened regional collaboration, enhanced team capabilities, and alignment toward a unified strategic vision. By sharing best practices and exploring new growth opportunities together with our customers, the conference reinforced INSEE Ecocycle's leadership in sustainable waste management. Moving forward, the company will focus on executing key strategic priorities to deliver innovative and superior solutions to create value for our customers thus expanding market presence, and leveraging regional synergies, and support long-term sustainable growth within the circular economy.



HIGHLIGHTS IN THIS ISSUE

**CONFISCATED DRUG
DISPOSAL WITH SRI
LANKA POLICE &
CUSTOMS**

**SCALING SOLUTIONS FOR
LOW-EMISSION ECONOMIC
GROWTH IN ASIA:
BANGKOK WORKSHOP
HIGHLIGHTS PATHWAYS
TO TACKLE PLASTIC
POLLUTION AND CEMENT
EMISSIONS**

**HON CHONG PLANT TOUR
2025 – STRENGTHENING
PARTNERSHIPS WITH THE
FOOTWEAR & GARMENT
INDUSTRY**

World Ocean Day National Program- Sustaining What SustainUs



INSEE Ecocycle's participation in the World Ocean Day National Program to showcase our sustainable waste management solutions that can save the coastal environment and marine life from pollution, mainly from plastics, as well as from other non-recyclable waste, and hazardous waste.

With an island-wide presence and large-scale operations, INSEE Ecocycle positions itself as the national leader in reducing plastic pollution and saving the coastal environment and marine life. The event offered a valuable opportunity to engage with key stakeholders, educate the public on sustainable practices, and reinforce INSEE's active role in addressing critical environmental challenges in Sri Lanka. INSEE Ecocycle will build on this visibility by continuing to partner with national agencies and environmental platforms to drive awareness and solutions around ocean pollution and circular economy practices.

Moving forward, we will amplify our advocacy on responsible waste disposal, explore community-led partnerships, and promote innovations in marine plastic recovery. These efforts will reinforce our position as a sustainability enabler while contributing to national and global environmental goals.

Confiscated Drug Disposal with Sri Lanka Police & Customs

The safe and secure disposal of over 20 million illicit pills once again underscored INSEE Ecocycle's reliability as a trusted partner in addressing critical national needs.

This achievement further strengthened the company's leadership in compliant waste co-processing without leaving any harmful emissions or residues, reinforcing its role in protecting public health and the environment.

Moving forward, INSEE Ecocycle will continue to deepen collaboration with the government and enforcement agencies to ensure the secure disposal of hazardous substances.

Key priorities include encouraging co-processing and setting higher standards in safe and sustainable waste management.



Engagement with Clean Sri Lanka for the National Beach Cleanup Program



INSEE Ecocycle's partnership with Clean Sri Lanka and the Sri Lankan Army for the national beach cleanup strengthened its position as a trusted partner in large-scale environmental initiatives.

All collected waste was safely transported and co-processed at INSEE facilities, reinforcing the company's role in providing reliable and compliant waste solutions.



INSEE Ecocycle is committed to collaborating with similar national events as the key solution provider. Focus will remain on safe waste handling, and increasing the co-processing capacity, and providing practical and scalable solutions that reduce landfill dependency.

INSEE Ecocycle Joins “Oil & Gas Roadshow 2025,” Showcasing Industrial Cleaning Innovations

INSEE Ecocycle participated in the “Oil & Gas Roadshow 2025,” Thailand’s largest Oil & Gas and Petrochemical event, held from 17–18 July 2025 at the Golden City Rayong Hotel. The event gathered leading industry players to exchange insights and showcase advancements in technology and sustainability. This year, INSEE Ecocycle highlighted its innovative and sustainable industrial cleaning solutions addressing modern operational and environmental challenges. Joining us was our partner, HMT PTE LTD, a leader in tank roof seal and dome roof technology, expanding our range of integrated industrial services.

Representing INSEE Ecocycle were Mr. Jatusak Khonalo, Project Manager, and Ms. Ratchadaporn Noenhad, Sales Manager, who presented “Challenges and Solutions in Decontamination for Pipeline Decommissioning,” emphasizing innovative methods that enhance both efficiency and safety.

As a trusted provider of comprehensive industrial services, INSEE Ecocycle continues to deliver chemical and mechanical cleaning, ultra-high-pressure water jetting, tank cleaning, pipeline commissioning, catalyst handling, and waste management—all with a focus on safety, efficiency, and environmental compliance. With a skilled team and commitment to innovation, INSEE Ecocycle continues to raise industry standards and drive sustainable solutions for the Oil & Gas and Petrochemical sectors.



INSEE Ecocycle Promotes Waste Management Education at the Poon INSEE-Krungsri Foundation Border Patrol Police School

On 31 July 2025, Her Royal Highness Princess Maha Chakri Sirindhorn graciously presided over the official inauguration of the Poon INSEE-Krungsri Foundation Border Patrol Police School (Ban Krai Kriang) in Sri Sawat District, Kanchanaburi Province. The school was established through a collaboration between Siam City Cement Public Company Limited and the Krungsri Foundation under the long running “Green School” project, now in its 16th year.

On this occasion, INSEE Ecocycle Company Limited, supported the school’s environmental education efforts through its “Think Waste Wise” program — an initiative designed to promote waste management awareness and instill good waste segregation habits from an early age.

To bring this to life, INSEE Ecocycle established a waste bank at the school, allowing students to exchange sorted waste for points redeemable for rewards. The company also donated a food waste composter, which turns food waste into bio-soil, and provided educational materials on waste segregation to encourage long-term sustainable behavior.

Through these initiatives, INSEE Ecocycle continues to champion environmental education and responsible waste management, empowering younger generations to take part in building a more sustainable future.



INSEE Ecocycle Joins as Speaker at Workshop “Accelerating Decarbonization in the Cement and Concrete Sector: Financing the Transition”

On 2 September 2025, Mr. Bruno Fux, CEO of INSEE Ecocycle, participated as a speaker at the workshop “Accelerating Decarbonization in the Cement and Concrete Sector: Financing the Transition,” organized by the United Nations Industrial Development Organization (UNIDO) and the International Finance Corporation (IFC). The event took place at the Eastin Grand Hotel Phayathai, Bangkok.

In his presentation, Mr. Bruno highlighted Thailand’s waste management challenges, noting that the country landfills over 7.5 million tons of waste annually, contributing to pollution and resource loss, and ranking among the top ten ocean plastic polluters. He emphasized co-processing – the use of non-recyclable waste as alternative fuel in cement kilns – as a key solution to reduce landfill waste and lower CO₂ emissions.

Drawing from European best practices, Mr. Bruno stressed that policy support and targeted investments are essential to increase the Thermal Substitution Rate (TSR) and drive landfill reduction. For Thailand, he recommended measures such as implementing landfill taxes, providing transportation subsidies, and developing integrated waste management plans to enable a sustainable and financially viable transition toward a low-carbon future.



INSEE Ecocycle Reinforces Leadership in Secure Destruction Services with 6th Consecutive DIP Trust



INSEE Ecocycle is proud to announce its continued partnership with the Department of Intellectual Property (DIP), Ministry of Commerce, as the official provider for the secure destruction of counterfeit and IPR-infringing goods – marking the 6th consecutive year of this trusted collaboration.

This year’s destruction ceremony eliminated over 1.5 million illegal items, valued at more than 900 million Baht (USD 28 million), including clothing, cosmetics, auto parts, electronics, and pharmaceuticals.

INSEE Ecocycle’s secure and reliable process features GPS-tracked sealed trucks, advanced monitoring systems, and strict safety protocols to ensure full transparency at every stage. The co-processing technology used in cement kilns exceeding 1,800°C guarantees complete destruction with zero waste to landfill, converting waste into energy while safeguarding both brands and consumers. Mr. Bruno Fux, CEO of INSEE Ecocycle stated “Secure destruction is not just about compliance – it is about safety, reliability, and protecting both consumers and brands. At INSEE Ecocycle, we deliver solutions that are fully secure, environmentally responsible, and aligned with Thailand’s sustainability commitments.”

Scaling Solutions for Low-Emission Economic Growth in Asia: Bangkok Workshop Highlights Pathways to Tackle Plastic Pollution and Cement Emissions

INSEE Ecocycle highlighted its leadership in sustainable industrial practices this quarter by co-organizing and participating in the high-level workshop “Scaling Circular Solutions: From Pilots to Policy in Asia,” with SINTEF and UNIDO. The event showcased innovative solutions to reduce plastic pollution and decarbonize the cement sector.

The workshop shared insightful lessons from the Norwegian-funded OPTOCE project, proving the feasibility and impact of co-processing plastics in cement kilns, and Decarbonization of the Cement and Concrete Sectors in Thailand project, which integrates policy, innovation, and finance for sustainable transformation.

In addition, participants had the opportunity to examine practical solutions for managing non-recyclable plastic waste, approaches to co-processing in cement kilns that reduce emissions, as well as the role of extended producer responsibility (EPR) frameworks and regulatory reforms in accelerating progress.

INSEE Ecocycle’s initiative to convert low-value, non-recyclable plastics into energy for cement production was highlighted as a practical and scalable example of circular economy solutions. Mr. Bruno Fux, CEO of INSEE Ecocycle stated “For years, we have been recovering waste from dumpsites in Thailand to produce Refuse-Derived Fuel (RDF).

By converting them into energy for cement production, we replace fossil fuels, reduce landfill use, and help protect the marine environment.”

INSEE Ecocycle will continue to actively participate in the OPTOCE project, collaborating with all stakeholders, and remain committed to sustainability.”



Glow Up & Green Up Contest – Inspiring a Green Lifestyle



Encouraging small, everyday sustainable habits, INSEE Ecocycle Vietnam launched the “Glow Up & Green Up” contest from June 5 to August 15, 2025. The program invited the community to capture their “green moments” – from using personal water bottles to proper waste segregation – and turn them into powerful stories of change.

The contest gained strong attention and participation:

- 32,522 reach
- 212 engagements
- 18 valid entries

Through this initiative, Ecocycle Vietnam celebrated “Green Ambassadors” whose meaningful actions inspire others and deliver real impact in protecting the environment.

Read more: <https://www.facebook.com/share/p/1QL1NuPCeN/>

Green Talk Show with Guardian Vietnam – Coloring the Day Green

Beauty and sustainability came together on September 26, 2025, when INSEE Ecocycle Vietnam joined Guardian Vietnam, the leading health & beauty retail chain, for a Green Talk Show on “Green Practices at Guardian Vietnam.” At the event, Ecocycle Vietnam’s representative presented Co-processing Technology in cement kilns and how it offers safe, sustainable, and innovative waste treatment solutions. This advanced technology helps businesses tackle pressing environmental challenges by eliminating landfilling, reducing emissions, and converting waste into alternative energy

The TalkShow demonstrated how industry collaboration can transform beauty product waste into opportunities for environmental protection.



Green Journey – Tree Planting at Binh Chau – Phuoc Buu Nature Reserve

Partnership was at the heart of the Green Journey organized by INSEE Ecocycle Vietnam on August 30, 2025. Nearly 100 participants from partner companies and collaborators gathered at the Binh Chau – Phuoc Buu Nature Reserve to continue our reforestation efforts.



With the support of NS BlueScope, Ching Luh, Dean Shoes, FREETREND, Toshiba, Samsung, AtlasCopco, JOY Foundation, and the Reserve Management Board, 1,200 trees were planted – protecting the ecosystem and creating habitats for many rare species.

This activity reinforced Ecocycle Vietnam’s mission to co-create sustainable values with partners for the community.

Hon Chong Plant Tour 2025 – Strengthening Partnerships with the Footwear & Garment Industry

Knowledge sharing and collaboration were the key themes of the Hon Chong Plant Tour 2025. From July 31 to August 7, INSEE Ecocycle Vietnam welcomed 60 valued customers from 27 companies in the footwear and garment sector to visit our waste treatment plant in Hon Chong.

During the tour, participants explored firsthand the Co-processing technology in cement production. Learned in-depth about advanced waste treatment processes. Experienced Ecocycle Vietnam's commitment to quality, sustainability, and environmental responsibility.

The program fostered stronger bonds of trust and long-term collaboration between Ecocycle Vietnam and our customers.



Green Journey – Tree Planting at Phu My Conservation Area, An Giang

A milestone in INSEE's Biodiversity Action Plan 2025 took place on August 1 and 8, when the Sustainability Department and INSEE Ecocycle Vietnam, together with 60 customers from 27 companies in the footwear and garment industry, organized a large-scale tree planting at the Phu My Species & Habitat Conservation Area, An Giang. More than 10,000 trees were planted, delivering tangible solutions for salinity prevention, soil and water protection. The initiative highlighted Ecocycle Vietnam's commitment to: Ecosystem Protection: Providing safe habitats for hundreds of rare species. Sustainability Leadership: Advancing waste management, biodiversity conservation, and a sustainable future.

We thank our valued customers for joining hands with INSEE Ecocycle Vietnam to plant new life and spread positive impact across the community.

PCB Performance Highlight Q3/2025 – Driving Sustainable Growth

INSEE Ecocycle Vietnam achieved remarkable results in PCB waste management during Q3/2025, demonstrating strong performance and customer confidence in sustainable waste treatment solutions. The results were a volume of 43.623 tons.

These outcomes reflect INSEE Ecocycle Vietnam's continued commitment to efficiency, innovation, and sustainability in waste management – contributing to both the company's long-term growth and our partners' environmental objectives.

Chemical Spill Response Training – Enhancing Safety Awareness



As part of the KTA training program, INSEE Ecocycle Vietnam conducted Chemical Spill Response Training sessions for multiple partner companies.

Participants highly appreciated the professionalism of INSEE's training team. The constructive feedback and practical insights shared by Ecocycle experts provided valuable perspectives and enhanced employees' knowledge and skills in effectively responding to unexpected incidents.

Customers expressed their appreciation for the session and shared their expectation for continued collaboration and partnership with INSEE in the coming years.